

## MASS COMMUNICATION AND JOURNALISM BACHELOR OF ARTS - MULTIMEDIA JOURNALISM TRACK

Unconditional admission requires the following:

- · The student must be in good academic standing with the University;
- The student must have completed with a passing mark (C or above) the prerequisite English courses, namely, ENG 101 English Comp I and ENG 102 English Comp II;
- The student must have a 3.0 Grade Point Average (4.0 scale) in English courses taken prior to application to the journalism major;
- The student must submit a letter of application articulating his or her interest in journalism.

Students who do not hold the 3.0 GPA in English coursework may be considered for conditional admission but must receive consent of the journalism faculty and will be placed in a probationary status for the first academic year of coursework in journalism.

The major has three components:

- a 30-credit hour core of fundamental coursework in journalism and mass communication,
- a 12-credit hour academic track in the student's choice of more advanced coursework in multimedia journalism or public relations, and
- a nine-credit hour selection of elective courses which offer appropriate, relevant support for the student's choice of a multimedia journalism or public relations track:

Course	Title	Hours
Term 1 (Fall)		
ENG 101	English Comp I	4
COM 103	Interpersonal Communication	3
MAT 115A	Accelerated College Algebra	4
KSU 118	Intro. to University Learning	3
Select one of the following	:	3
ART 130	Introduction to Art	
MUS 130	Introduction to Music	
THE 130	Introduction to Theatre	
	Hours	17
Term 2 (Spring)		
ENG 102	English Comp II	3
Natural Science		3
POS/HIS/SOC/ECO/FIN		3
KSU 186	Navigate. the Tech. World	3
Humanities option I		3
	Hours	15

JOU 204 Journalism 3 JOU 210 Intro to Mass Communication 3 BIO/CHE/PHI 3 Guided Elective 3 Guided Elective 4 Hours 15  Term 4 (Spring) JOU 322 Intro Digital Photojournalism 3 JOU 302 Student Media Workshop I 1 JOU 364 Desktop/Web Publishing 3 Free Elective 4 Humanities option II 3  Term 5 (Fall) JOU 362 News Editing 3 JOU 362 News Editing 3 JOU 363 Magazine and Features Writing 3 JOU 363 Magazine and Features Writing 3 Free Elective 4 Hours 16 Term 6 (Spring) JOU 365 Adv Public Affairs Reporting 3 JOU 366 Public Relations Seminar 3 JOU 302 Student Media Workshop I 1 JOU 373 Broadcast Announcing 3 Free Elective 4 Hours 13 Term 7 (Fall) JOU 373 Broadcast Announcing 3 Term 7 (Fall) JOU 374 Free Elective 3 Term 8 (Spring) JOU 375 Practicum in Broadcast Journal 3 JOU 345 Practicum in Broadcast Journal 3 JOU 34	Term 3 (Fall)		
JOU 210 Intro to Mass Communication 3 BIO/CHE/PHI 3 Guided Elective 3 Guided Elective 4 Guided Elective 5 Hours 15  Term 4 (Spring)  JOU 322 Intro Digital Photojournalism 3 JOU 302 Student Media Workshop I 1 JOU 364 Desktop/Web Publishing 3 Free Elective 4 Humanities option II 3 Hours 13  Term 5 (Fall)  JOU 362 News Editing 3 JOU 367 Television/Radio Production 33 JOU 363 Magazine and Features Writing 3 Free Elective 4 Free Elective 4 Hours 16  Term 6 (Spring)  JOU 365 Adv Public Affairs Reporting 33 JOU 366 Public Relations Seminar 33 JOU 302 Student Media Workshop I 10 JOU 373 Broadcast Announcing 33 Free Elective 35 Free Elective 37 Free Elective 38 Free Elective 39 Journalism Guided Elective 39 Journalism Guided Elective 39 Guided Elective 39 Guided Elective 39 Journalism Elective 39 Journalism Elective 39 Journalism Elective 39 Journalism Elective 39 Free Electiv	, ,	Journalism	3
BIO/CHE/PHI   Guided Elective   Guided Electiv			
Guided Elective			
Hours			
Hours   Term 4 (Spring)			
Term 4 (Spring)         JOU 322         Intro Digital Photojournalism         3           JOU 302         Student Media Workshop I         1           JOU 364         Desktop/Web Publishing         3           Free Elective         3           Humanities option II         3           Hours         13           Term 5 (Fall)           JOU 362         News Editing         3           JOU 367         Television/Radio Production         3           JOU 363         Magazine and Features Writing         3           Free Elective         3           Hours         16           Term 6 (Spring)           JOU 365         Adv Public Affairs Reporting         3           JOU 366         Public Relations Seminar         3           JOU 373         Broadcast Announcing         3           Free Elective           Hours         13           Term 7 (Fall)           Journalism Guided Elective         3           Hours         3           Free Elective         3           Hours		Hours	15
JOU 322         Intro Digital Photojournalism         3           JOU 302         Student Media Workshop I         1           JOU 364         Desktop/Web Publishing         3           Free Elective         3           Humanities option II         3           Hours         13           Term 5 (Fall)           JOU 362         News Editing         3           JOU 367         Television/Radio Production         3           JOU 362         Student Media Workshop I         1           JOU 363         Magazine and Features Writing         3           Free Elective         3         16           Term 6 (Spring)         3           JOU 365         Adv Public Affairs Reporting         3           JOU 366         Public Relations Seminar         3           JOU 373         Broadcast Announcing         3           Free Elective         3           Hours         13           Term 7 (Fall)         3           Journalism Guided Elective         3           Guided Elective         3           Guided Elective         3           Guided Elective         3           Hours         16<	Term 4 (Spring)		
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Free Elective         3           Humanities option II         3           Hours           Term 5 (Fall)           JOU 362         News Editing           JOU 367         Television/Radio Production           JOU 302         Student Media Workshop I           JOU 363         Magazine and Features Writing           Free Elective         3           Free Elective         3           Hours         16           Term 6 (Spring)         3           JOU 365         Adv Public Affairs Reporting         3           JOU 366         Public Relations Seminar         3           JOU 302         Student Media Workshop I         1           JOU 373         Broadcast Announcing         3           Free Elective         3           Hours         13           Term 7 (Fall)         3           Journalism Guided Elective         3           Free Elective         3           Guided Elective         3 <td>JOU 364</td> <td>Desktop/Web Publishing</td> <td>3</td>	JOU 364	Desktop/Web Publishing	3
Hours   13	Free Elective		3
Term 5 (Fall)         JOU 362         News Editing         3           JOU 367         Television/Radio Production         3           JOU 302         Student Media Workshop I         1           JOU 363         Magazine and Features Writing         3           Free Elective         3           Hours         16           Term 6 (Spring)           JOU 365         Adv Public Affairs Reporting         3           JOU 366         Public Relations Seminar         3           JOU 373         Broadcast Announcing         3           Free Elective         3           Hours         13           Term 7 (Fall)           Journalism Guided Elective         3           Guided Elective         3           Guided Elective         3           Hours         16           Term 8 (Spring)           JOU 435         Practicum in Broadcast Journal         3           Journalism Elective         3           Free Elective         3	Humanities option II		3
JOU 362         News Editing         3           JOU 367         Television/Radio Production         3           JOU 302         Student Media Workshop I         1           JOU 363         Magazine and Features Writing         3           Free Elective         3           Hours         16           Term 6 (Spring)         3           JOU 365         Adv Public Affairs Reporting         3           JOU 366         Public Relations Seminar         3           JOU 302         Student Media Workshop I         1           JOU 373         Broadcast Announcing         3           Free Elective         3           Hours         13           Term 7 (Fall)           Journalism Guided Elective         3           Free Elective         3           Guided Elective         3           Guided Elective         3           Hours         16           Term 8 (Spring)           JOU 435         Practicum in Broadcast Journal         3           Journalism Elective         3           Free Elective         3		Hours	13
JOU 367         Television/Radio Production         3           JOU 302         Student Media Workshop I         1           JOU 363         Magazine and Features Writing         3           Free Elective         3           Hours         16           Term 6 (Spring)         3           JOU 365         Adv Public Affairs Reporting         3           JOU 366         Public Relations Seminar         3           JOU 302         Student Media Workshop I         1           JOU 373         Broadcast Announcing         3           Free Elective         3           Hours         13           Term 7 (Fall)           Journalism Guided Elective         3           Guided Elective         3           Guided Elective         3           Guided Elective         3           Guided Elective         1           Hours         16           Term 8 (Spring)         3           JOU 435         Practicum in Broadcast Journal         3           Journalism Elective         3           Free Elective         3	Term 5 (Fall)		
JOU 302   Student Media Workshop   1   1   JOU 363   Magazine and Features Writing   3   3   Free Elective   3   3   Free Elective   3   4   Term 6 (Spring)   3   JOU 365   Adv Public Affairs Reporting   3   JOU 366   Public Relations Seminar   3   JOU 302   Student Media Workshop   1   1   JOU 373   Broadcast Announcing   3   3   Free Elective   3   4   Term 7 (Fall)   Journalism Guided Elective   3   3   Journalism Guided Elective   3   3   Term 8 (Spring)   3   Term 8 (Sprin	JOU 362	News Editing	3
JOU 363   Magazine and Features Writing   38	JOU 367	Television/Radio Production	3
Free Elective         3           Hours         16           Term 6 (Spring)         JOU 365         Adv Public Affairs Reporting         3           JOU 366         Public Relations Seminar         3           JOU 302         Student Media Workshop I         1           JOU 373         Broadcast Announcing         3           Free Elective         3           Hours         13           Term 7 (Fall)           Journalism Guided Elective         3           Guided Elective         3           Hours         3           Hours         3           Term 8 (Spring)         3           JOU 435         Practicum in Broadcast Journal         3           Journalism Elective         3           Free Elective         3           Free Elective         3           Free Elective         3           Free Elective         3	JOU 302	Student Media Workshop I	1
Hours   Hour	JOU 363	Magazine and Features Writing	3
Hours   16	Free Elective		3
Term 6 (Spring)           JOU 365         Adv Public Affairs Reporting         3           JOU 366         Public Relations Seminar         3           JOU 302         Student Media Workshop I         1           JOU 373         Broadcast Announcing         3           Free Elective         3           Hours         13           Term 7 (Fall)           Journalism Guided Elective         3           Hours         16           Term 8 (Spring)           JOU 435         Practicum in Broadcast Journal         3           Journalism Elective         3           Free Elective         3           Free Elective         3           Free Elective         3	Free Elective		3
JOU 365       Adv Public Affairs Reporting       3         JOU 366       Public Relations Seminar       3         JOU 302       Student Media Workshop I       1         JOU 373       Broadcast Announcing       3         Free Elective       3         Hours       13         Term 7 (Fall)         Journalism Guided Elective       3         Guided Elective       3         Guided Elective       3         Guided Elective       3         Guided Elective       1         Hours       16         Term 8 (Spring)         JOU 435       Practicum in Broadcast Journal       3         Journalism Elective       3         Free Elective       3         Free Elective       3         Free Elective       3		Hours	16
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JOU 373   Broadcast Announcing   3   3   3   5   7   7	JOU 366	Public Relations Seminar	3
Free Elective         3           Hours         13           Term 7 (Fall)           Journalism Guided Elective         3           Free Elective         3           Guided Elective         3           Guided Elective         3           Guided Elective         3           Hours         16           Term 8 (Spring)           JOU 435         Practicum in Broadcast Journal         3           Journalism Elective         3           Free Elective         3	JOU 302	Student Media Workshop I	1
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Term 7 (Fall)         Journalism Guided Elective       3         Free Elective       3         Guided Elective       3         Guided Elective       1         Hours       16         Term 8 (Spring)         JOU 435       Practicum in Broadcast Journal       3         Journalism Elective       3         Free Elective       3         Free Elective       3         Free Elective       3	Free Elective		3
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Journalism Guided Elective	Term 7 (Fall)		
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Guided Elective         1           Hours         16           Term 8 (Spring)           JOU 435         Practicum in Broadcast Journal         3           Journalism Elective         3           Free Elective         3           Free Elective         3           Free Elective         3	Guided Elective		3
Hours   16	Guided Elective		3
Term 8 (Spring)           JOU 435         Practicum in Broadcast Journal         3           Journalism Elective         3           Free Elective         3           Free Elective         3           Free Elective         3	Guided Elective		1
JOU 435         Practicum in Broadcast Journal         3           Journalism Elective         3           Free Elective         3           Free Elective         3           Free Elective         3		Hours	16
Journalism Elective 3 Free Elective 3 Free Elective 3 Free Elective 3	Term 8 (Spring)		
Free Elective 3 Free Elective 3 Free Elective 3	JOU 435	Practicum in Broadcast Journal	3
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Hours 15	Free Elective		3
		Hours	15

**Total Hours**