



**KENTUCKY STATE  
UNIVERSITY**

# BUSINESS ADMINISTRATION BACHELOR OF ARTS - MANAGEMENT TRACK

## Management Track

The Business Administration program with a specialization in Management is designed to provide students the necessary basic understanding of management and the managerial role.

### Mission

Graduates in the management specialization area will possess knowledge and skills necessary to fill professional management positions in corporate, government, or small business in an ever-changing, globally competitive business environment. This program also provides a solid background for students who may want to pursue graduate work in management or related areas. Graduates should be able to:

- Work effectively with others and lead others in a common (organizational) mission.
- Demonstrate analytical, problem-solving, decision-making, communication, quantitative, and information technology skills.

### Career Opportunities

Students who successfully complete the management track have the choice of immediately beginning with a professional career, entrepreneurial ventures or continuing with graduate study. Professional careers beginning at the management-trainee or entry level may be pursued in the private or public sectors as well as in the profit or not-for-profit organizations. In the case of graduate study, students may elect a general degree program, such as the Master of Business Administration (M.B.A.), and an advanced/professional degree.

## Bachelor of Arts in Business Administration Management Track

Course	Title	Hours
<b>Term 1 (Fall)</b>		
ENG 101	English Comp I	4
BUA 101	Computer Applic Business	3
EDU 118	Intro. to University Learning	3
MAT 115	College Algebra	3
Humanities Requirement I		3
<b>Hours</b>		<b>16</b>
<b>Term 2 (Spring)</b>		
ENG 102	English Comp II	3
SPE 103	Interpersonal Communication	3
ECO 201	Prin of Economics I	3
KSU 186	Navigate. the Tech. World	3
Natural Science Requirement		4
<b>Hours</b>		<b>16</b>

<b>Term 3 (Fall)</b>		
ACC 201	Principles of Accounting I	3
ECO 202	Prin of Economics II	3
BUA 204	Business Communication or ENG 216	3
Humanities Requirement II		3
Arts Block		3
<b>Hours</b>		<b>15</b>
<b>Term 4 (Spring)</b>		
ACC 202	Principles of Accounting II	3
MGT 301	Principles of Management	3
MKT 301	Principles of Marketing	3
MIS 300	Management Info Systems	3
BUA 320	Business Statistics	3
<b>Hours</b>		<b>15</b>
<b>Term 5 (Fall)</b>		
Social & Behavioral Science Requirement II		3
BUA 321	Legal Environment	3
MGT 352	Supply Chain Management	3
MGT 433	Human Resources Management	3
ECO 321	Quantitative Methods Dec Mak	3
<b>Hours</b>		<b>15</b>
<b>Term 6 (Spring)</b>		
BUA 370	Global Business Issues	3
FIN 330	Corporate Finance	3
MGT 460	Human Behavior in Organ	3
MGT 465	Entrepreneurship	3
FIN 305	Personal Financial Planning	3
<b>Hours</b>		<b>15</b>
<b>Term 7 (Fall)</b>		
BUA 325	Bus. Res. & Data Analysis	3
MGT 355	Production Management	3
BUA 360	Quality Management	3
Guided Elective		3
BUA 380	Leadership and Business Ethics	3
<b>Hours</b>		<b>15</b>
<b>Term 8 (Spring)</b>		
MGT 490	Business Capstone	3
BUA 402	Senior Seminar	1
Guided Elective		6
MGT 452	Transportation/Bus Logistics	3
<b>Hours</b>		<b>13</b>
<b>Total Hours</b>		<b>120</b>