



**KENTUCKY STATE  
UNIVERSITY**

## **SPEECH (SPE)**

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### **SPE 101: Oral Communication**

Placement required concurrently with ENG 103 and ENG 099. An introduction to structured oral communication, concentration on the development and delivery of informative messages.

**Credit Hours: 3**

**Contact Hours: 3**

### **SPE 103: Interpersonal Communication**

The verbal and non/verbal aspects of human communication. Emphasis is placed on roles played by self/esteem, perception, trust, conflict, language, values, etc.

**Credit Hours: 3**

**Contact Hours: 3**

### **SPE 200: Public Speaking**

Deals with the preparation, delivery, and evaluation of speeches. Emphasis is placed upon the impromptu, the extemporaneous, and the written speech.

**Prerequisite:** SPE 103

**Credit Hours: 3**

**Contact Hours: 3**

### **SPE 201: Group Discussion/Debate**

The theory and practice of small and large group discussion, and formal and informal debate strategies, emphasizing the individual's role within the group and on debate.

**Credit Hours: 3**

**Contact Hours: 3**

### **SPE 302: Interracial/Intercultural Comm**

The study of communication strategies in different cultural and racial groups.

**Prerequisite:** SPE 103

**Credit Hours: 3**

**Contact Hours: 3**

### **SPE 304: Oral Interpretation**

Designed to equip the student with techniques for effective oral interpretation of such literature as the Bible, the Classics, dramatic literature, and poetry.

**Prerequisite:** SPE 103

**Credit Hours: 3**

**Contact Hours: 3**

### **SPE 310: Persuasive Speaking**

The study of the rhetorical aspects of speech in persuasive styles. Emphasis is placed on gathering, structuring, and orally presenting persuasive data.

**Prerequisite:** SPE 103

**Credit Hours: 3**

**Contact Hours: 3**

### **SPE 315: Voice and Diction**

A basic course offered to acquaint the student with the social, physiological, psychological, phonetic, and linguistic bases of speech communication.

**Prerequisite:** SPE 200

**Credit Hours: 3**

**Contact Hours: 3**

### **SPE 401: Institutional Communication**

Designed to acquaint the students with organizational structures and how they develop internal and external communication systems.

**Prerequisite:** Consent of faculty

**Credit Hours: 3**

**Contact Hours: 3**

### **SPE 402: Public Relations**

Study of public relations concepts. Students are given the opportunity to practice public relations theory in a variety of activities and organizations.

**Prerequisite:** Consent of faculty

**Credit Hours: 3**

**Contact Hours: 3**