



**KENTUCKY STATE
UNIVERSITY**

AGRICULTURE COMMUNICATIONS CONCENTRATION

Agriculture Communications combines courses in agriculture, journalism and public relations to develop well-rounded professionals for careers in writing, advertising, public relations, web content management, photography, social media and video production, particularly in the agriculture industry.

Today's fast-paced, consumer-driven society requires accurate, timely communication between agricultural leaders and the public. Selecting the Agriculture Communications track under the B.S. in Agriculture, students will have the opportunity to study under experienced faculty in the fields of agriculture and journalism, and they will experience hands-on practicum learning with an award-winning media and communications staff with industry experience who are devoted to student success.