



**KENTUCKY STATE
UNIVERSITY**

SPORTS MANAGEMENT MINOR

Students also have the opportunity to minor in Sports Management. Obtaining a minor in Sports Management provides students an opportunity to further their knowledge base with the organizational acumen of the administration of sport related job titles (Coaching, Administration, Sports Marketing, Sports Communication etc.) and/or Allied Health careers with a focus on athletics.

Below are the listed courses to obtain a minor in Sports Management (21 Credit Hours)

Code	Title	Hours
EXC 333	Psycho Socio Aspects of Sports	3
EXC 340	Sports Marketing	3
EXC 345	Sports Communication	3
EXC 360	Economics/Governance in Sports	3
EXC 370	Sport and Society	3
EXC 371	Sports Facility/Event Manageme	3
EXC 389	Legal Aspects of Coaching	3
Total Hours		21