



**KENTUCKY STATE  
UNIVERSITY**

## SCHOOL OF BUSINESS

### Gary Stratton, Acting Chair

Suite 135 Bradford Halll

Phone: 502-597-6912

Email: gary.stratton@kysu.edu

<https://www.kysu.edu/academics/college-bet/school-of-business/index.php> (<https://www.kysu.edu/academics/college-bet/school-of-business/>)

*Growing business experts for the global economy.*

### Mission

The mission of the School of Business is to provide an enriching and high-quality business education program in a liberal arts academic environment that promotes the intellectual, ethical, and social growth of its students who are well prepared to practice in their field of study for the global workforce and/or to pursue advanced education. The School acknowledges, values, and responds to the diverse backgrounds and abilities of its students. Student learning through teaching excellence is the highest priority of the school. The faculty in the School of Business is committed to continual intellectual contributions and professional growth, which support improvement in teaching, learning, and scholarship. Faculty engage in teaching, scholarly/creative activities, and service that promote the University, the community, and their profession.

### Objectives

The overall objectives of the School of Business are categorized into three areas: teaching, intellectual contributions, and service. Specific objectives in each area are as follows:

- Teaching
  - Offer curriculum that reflects the latest developments in business and technology.
  - Equip business students with effective communication, problem-solving, critical and creative thinking skills.
  - Integrate technology into curriculum development and instruction delivery.
  - Offer opportunities to encourage teamwork and diversity in group settings.
- Intellectual Contributions
  - Commit to the intellectual development of both students and faculty.
  - Encourage faculty to engage in research activities.
- Service
  - Serve the School of Business; the University; the business community; academic and other professional organizations; and the local, state, national, and international communities.

### Graduate Study Opportunities

The School also offers a program leading to the Master of Business Administration degree. This program is discussed in more detail in the separate Graduate Catalog.

### Degree Programs

The School of Business offers a Bachelor of Arts degree in Business Administration at the undergraduate level which provides knowledge and skills that can be directly utilized by business professionals in both the private and public sectors. Multiple tracks are available including accounting, finance, general business, management, management information systems (MIS), marketing, and supply chain management. Minors are offered in the fields of business (only non-majors), accounting, economics, finance, management, and marketing. The School of Business offers a Five-Year Undergraduate/Graduate Program leading to the B.A. in Business Administration and the Master of Business Administration (MBA) degree. For additional information contact the Chair of the School of Business.

### Accreditation

The baccalaureate degree programs offered by the School of Business are accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

### Experiential Education

Students are provided the opportunity to participate in experiential educational programs either as a cooperative or in an internship work endeavor. Students are assigned individual advisors/mentors to guide them through the general business curriculum and to assist them in fulfilling their career goals and objectives. The School of Business, in partnership with regional businesses and state government, offers dynamic internships, where students gain invaluable real-world experiences while earning college credits.

### Degree Requirements

#### School of Business Liberal Studies Requirements

Students majoring in business complete the liberal studies requirements as defined in Chapter Eight (8) of this catalog. To minimize hours to degree, students should select ECO 201 (<https://kysu-public.courseleaf.com/search/?P=ECO%20201>) Prin of Economics I as one of their Social Science choices and BUA 120 (<https://kysu-public.courseleaf.com/search/?P=BUA%20120>) Business and Society as one of their Arts and Humanities selections.

#### B.A. – Business Administration – Business Common Professional Core Courses

Students completing the business common professional component will possess the broad skills necessary to pursue effectively their chosen track. The component provides a solid background in an organization's environment and operations and provides the analytical tools needed for problem-solving and decision-making.

Students should be able to:

- Understand the environment and operations of an organization
- Apply business-related analytical tools
- Apply professional and personal self-management skills.

The B.A. in Business Administration offers five tracks that are currently enrolling students including Business Management, Accounting, Finance, Management Information Systems, and Marketing.

The Supply Chain Management track is currently not enrolling students.

## Bachelor of Arts in Business Administration

- Accounting Track (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/business-administration-ba-accounting-track/>)
- Business Management Track (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/business-administration-ba-business-management-track/>)
- Finance Track (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/business-administration-ba-finance-track/>)
- Management Information Systems Track (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/business-administration-ba-management-information-systems-track/>)
- Marketing Track (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/business-administration-ba-marketing-track/>)
- Supply Chain Management Track (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/business-administration-ba-supply-chain-management-track/>)

## Minors

- Accounting Minor (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/accounting-minor/>)
- Business (non-majors only) Minor (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/business-minor/>)
- Economics Minor (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/economics-minor/>)
- Management Minor (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/management-minor/>)
- Marketing Minor (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/marketing-minor/>)

## Certificates

- Entrepreneurship Certificate (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/entrepreneurship-certificate/>)