



**KENTUCKY STATE  
UNIVERSITY**

# BACHELOR OF ART IN BUSINESS ADMINISTRATION

## Degree Requirements

### School of Business Liberal Studies Requirements

Students majoring in business complete the liberal studies requirements as defined in Chapter Eight (8) of this catalog. To minimize hours to degree, students should select ECO 201 (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/#coursestext>) Prin of Economics I as one of their Social Science choices and BUA 120 (<https://kysu-public.courseleaf.com/undergraduate/business-engineering-technology/school-of-business/#coursestext>) Business and Society as one of their Arts and Humanities selections.

### B.A. – Business Administration – Business Common Professional Core Courses

Students completing the business common professional component will possess the broad skills necessary to pursue effectively their chosen track. The component provides a solid background in an organization's environment and operations and provides the analytical tools needed for problem-solving and decision-making.

Students should be able to:

- Understand the environment and operations of an organization
- Apply business-related analytical tools
- Apply professional and personal self-management skills.

The B.A. in Business Administration offers five tracks that are currently enrolling students including Business Management, Accounting, Finance, Management Information Systems, and Marketing.

The Supply Chain Management track is currently not enrolling students.

Course	Title	Hours
<b>Term 1 (Fall)</b>		
ENG 101	English Comp I	3
BUA 101	Computer Applic Business	3
BUA 120	Business and Society	3
MAT 115	College Algebra	3
FYE 118	First Year Experience	3
<b>Hours</b>		<b>15</b>
<b>Term 2 (Spring)</b>		
ENG 102	English Comp II	3
COM 103	Interpersonal Communication	3
ECO 201	Prin of Economics I	3
FIN 101	Financial Literacy	3

AFE 117 or ASP 303 or POS 361 or POS 101	Global Perspect Ag/Food/Env or American Civil Rights Movement or World Politics or American Government	3
<b>Hours</b>		<b>15</b>
<b>Term 3 (Fall)</b>		
ACC 201	Principles of Accounting I	3
ECO 202	Prin of Economics II	3
BUA 204	Business Communication	3
ART 130 or MUS 130 or THE 130 or ENG 211	Introduction to Art or Introduction to Music or Introduction to Theatre or Intro to Literature	3
CHE 101 or BIO 101 or BIO 111 or CHE 109 or CHE 209 or PHS 201	General Chemistry I or Life Science or Principles of Biology or Chemistry in Context or Survey Gen/Organic/Biochemi or Physical Sciences I	3
<b>Hours</b>		<b>15</b>
<b>Term 4 (Spring)</b>		
ACC 202	Principles of Accounting II	3
FIN 305	Personal Financial Planning	3
MGT 301	Principles of Management	3
MKT 301	Principles of Marketing	3
MIS 300	Management Info Systems	3
<b>Hours</b>		<b>15</b>
<b>Term 5 (Fall)</b>		
BUA 321	Legal Environment	3
BUA 380	Leadership and Business Ethics	3
ACC 301	Intermediate Accounting I	3
ACC 308	Cost Accounting I	3
Guided Elective		3
<b>Hours</b>		<b>15</b>
<b>Term 6 (Spring)</b>		
ACC 302	Intermediate Accounting II	3
BUA 320	Business Statistics	3
BUA 370	Global Business Issues	3
FIN 330	Corporate Finance	3
MGT 465	Entrepreneurship	3
<b>Hours</b>		<b>15</b>
<b>Term 7 (Fall)</b>		
ACC 303	Intermediate Accounting III	3
ACC 324	Accounting Info Systems	3
ACC 462	Federal Income Tax	3
BUA 325	Bus. Res. & Data Analysis	3
ECO 321	Quantitative Methods Dec Mak	3
<b>Hours</b>		<b>15</b>
<b>Term 8 (Spring)</b>		
ACC 403	Auditing	3
BUA 402	Senior Seminar	1
MGT 490	Business Capstone	3
ACC Elective		3
Guided/Free Elective		3
Free Elective		2
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>120</b>
<b>Course</b>	<b>Title</b>	<b>Hours</b>
<b>Term 1 (Fall)</b>		
ENG 101	English Comp I	3
BUA 101	Computer Applic Business	3
BUA 120	Business and Society	3
MAT 115	College Algebra	3

FYE 118	First Year Experience	3
<b>Hours</b>		<b>15</b>
<b>Term 2 (Spring)</b>		
ENG 102	English Comp II	3
COM 103	Interpersonal Communication	3
ECO 201	Prin of Economics I	3
FIN 101	Financial Literacy	3
AFE 117 or ASP 303 or POS 361 or POS 101	Global Perspect Ag/Food/Env or American Civil Rights Movement or World Politics or American Government	3
<b>Hours</b>		<b>15</b>
<b>Term 3 (Fall)</b>		
ACC 201	Principles of Accounting I	3
BUA 204	Business Communication	3
ECO 202	Prin of Economics II	3
ART 130 or MUS 130 or THE 130 or ENG 211	Introduction to Art or Introduction to Music or Introduction to Theatre or Intro to Literature	3
CHE 101 or BIO 101 or BIO 111 or CHE 109 or CHE 209 or PHS 201	General Chemistry I or Life Science or Principles of Biology or Chemistry in Context or Survey Gen/Organic/Biochemi or Physical Sciences I	3
<b>Hours</b>		<b>15</b>
<b>Term 4 (Spring)</b>		
ACC 202	Principles of Accounting II	3
FIN 305	Personal Financial Planning	3
MGT 301	Principles of Management	3
MKT 301	Principles of Marketing	3
MIS 300	Management Info Systems	3
<b>Hours</b>		<b>15</b>
<b>Term 5 (Fall)</b>		
BUA 321	Legal Environment	3
BUA 380	Leadership and Business Ethics	3
ECO 329	International Economics	3
MGT 433	Human Resources Management	3
Guided Elective		3
<b>Hours</b>		<b>15</b>
<b>Term 6 (Spring)</b>		
BUA 320	Business Statistics	3
BUA 370	Global Business Issues	3
FIN 330	Corporate Finance	3
MGT 460	Human Behavior in Organ	3
MGT 465	Entrepreneurship	3
<b>Hours</b>		<b>15</b>
<b>Term 7 (Fall)</b>		
BUA 325	Bus. Res. & Data Analysis	3
ECO 321	Quantitative Methods Dec Mak	3
MGT 355	Production Management	3
BUA 360	Quality Management	3
MGT 352	Supply Chain Management	3
<b>Hours</b>		<b>15</b>
<b>Term 8 (Spring)</b>		
BUA 402	Senior Seminar	1
MGT 490	Business Capstone	3
Elective		3
Elective		3
Elective		3

Free Elective		2
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>120</b>
<b>Course</b>	<b>Title</b>	<b>Hours</b>
<b>Term 1 (Fall)</b>		
ENG 101	English Comp I	3
BUA 101	Computer Applic Business	3
BUA 120	Business and Society	3
MAT 115	College Algebra	3
FYE 118	First Year Experience	3
MIS Professional Elective		3
<b>Hours</b>		<b>18</b>
<b>Term 2 (Spring)</b>		
ENG 102	English Comp II	3
COM 103	Interpersonal Communication	3
ECO 201	Prin of Economics I	3
FIN 101	Financial Literacy	3
AFE 117 or ASP 303 or POS 361 or POS 101	Global Perspect Ag/Food/Env or American Civil Rights Movement or World Politics or American Government	3
<b>Hours</b>		<b>15</b>
<b>Term 3 (Fall)</b>		
ACC 201	Principles of Accounting I	3
BUA 204	Business Communication	3
ECO 202	Prin of Economics II	3
CHE 101 or BIO 101 or BIO 111 or CHE 109 or CHE 209 or PHS 201	General Chemistry I or Life Science or Principles of Biology or Chemistry in Context or Survey Gen/Organic/Biochemi or Physical Sciences I	3
ART 130 or MUS 130 or THE 130 or ENG 211	Introduction to Art or Introduction to Music or Introduction to Theatre or Intro to Literature	3
<b>Hours</b>		<b>15</b>
<b>Term 4 (Spring)</b>		
ACC 202	Principles of Accounting II	3
FIN 305	Personal Financial Planning	3
MGT 301	Principles of Management	3
MKT 301	Principles of Marketing	3
MIS 300	Management Info Systems	3
<b>Hours</b>		<b>15</b>
<b>Term 5 (Fall)</b>		
BUA 321	Legal Environment	3
BUA 380	Leadership and Business Ethics	3
FIN 330	Corporate Finance	3
MIS 303	Business Database Systems	3
Guided Elective		3
<b>Hours</b>		<b>15</b>
<b>Term 6 (Spring)</b>		
BUA 320	Business Statistics	3
BUA 370	Global Business Issues	3
MGT 465	Entrepreneurship	3
MIS 301	Busines Application Dev/Prog	3
MIS 320	Intro to ERP/Business Process	3
<b>Hours</b>		<b>15</b>
<b>Term 7 (Fall)</b>		
BUA 325	Bus. Res. & Data Analysis	3
ECO 321	Quantitative Methods Dec Mak	3
MIS 360	Advanced Management Inform Sys	3
MIS 370	Electronic Commerce	3

MIS 410	Internet Application Dev	3
<b>Hours</b>		<b>15</b>
<b>Term 8 (Spring)</b>		
BUA 402	Senior Seminar	1
MGT 490	Business Capstone	3
MIS 475	IntroEnterprise Architecture	3
MIS Professional Elective		3
Free Elective		2
<b>Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>120</b>
<b>Course</b>	<b>Title</b>	<b>Hours</b>
<b>Term 1 (Fall)</b>		
ENG 101	English Comp I	3
BUA 101	Computer Applic Business	3
BUA 120	Business and Society	3
MAT 115	College Algebra	3
FYE 118	First Year Experience	3
<b>Hours</b>		<b>15</b>
<b>Term 2 (Spring)</b>		
COM 103	Interpersonal Communication	3
ENG 102	English Comp II	3
ECO 201	Prin of Economics I	3
FIN 101	Financial Literacy	3
AFE 117	Global Perspect Ag/Food/Env	3
or ASP 303	or American Civil Rights Movement	
or POS 361	or World Politics	
or POS 101	or American Government	
<b>Hours</b>		<b>15</b>
<b>Term 3 (Fall)</b>		
ACC 201	Principles of Accounting I	3
BUA 204	Business Communication	3
ECO 202	Prin of Economics II	3
ART 130	Introduction to Art	3
or MUS 130	or Introduction to Music	
or THE 130	or Introduction to Theatre	
or ENG 211	or Intro to Literature	
CHE 101	General Chemistry I	3
or BIO 101	or Life Science	
or BIO 111	or Principles of Biology	
or CHE 109	or Chemistry in Context	
or CHE 209	or Survey Gen/Organic/Biochemi	
or PHS 201	or Physical Sciences I	
<b>Hours</b>		<b>15</b>
<b>Term 4 (Spring)</b>		
ACC 202	Principles of Accounting II	3
FIN 305	Personal Financial Planning	3
MGT 301	Principles of Management	3
MKT 301	Principles of Marketing	3
MIS 300	Management Info Systems	3
<b>Hours</b>		<b>15</b>
<b>Term 5 (Fall)</b>		
BUA 321	Legal Environment	3
BUA 380	Leadership and Business Ethics	3
FIN 330	Corporate Finance	3
MKT 310	Personal Selling	3
Guided Elective		3
<b>Hours</b>		<b>15</b>
<b>Term 6 (Spring)</b>		
BUA 320	Business Statistics	3
BUA 370	Global Business Issues	3
MKT 315	Retailing Management	3
MKT 440	Consumer Behavior	3

MGT 465	Entrepreneurship	3
<b>Hours</b>		<b>15</b>
<b>Term 7 (Fall)</b>		
BUA 325	Bus. Res. & Data Analysis	3
ECO 321	Quantitative Methods Dec Mak	3
MGT 352	Supply Chain Management	3
MKT 320	Marketing Communications	3
MKT 325	Internet Marketing	3
<b>Hours</b>		<b>15</b>
<b>Term 8 (Spring)</b>		
BUA 402	Senior Seminar	1
MGT 490	Business Capstone	3
MKT 430	Marketing Research	3
MKT 490	Strategic Marketing Management	3
Guided/Free Elective		3
Free Elective		2
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>120</b>