



KENTUCKY STATE
UNIVERSITY

CERTIFICATE IN INTERDISCIPLINARY PERSUASION

A certificate in **Interdisciplinary Persuasion** requires the completion of 15 credit hours. Certification in interdisciplinary persuasion is highly valuable across various fields as it demonstrates the ability to craft messages tailored to different audiences, including marketing, leadership, sales, and public relations. Students wishing to obtain a certificate must take these five classes:

Code	Title	Hours
COM 201	Group Discussion	3
COM 310	Persuasive Speaking	3
COM 315	Voice and Diction	3
ENG 214	Persuasive Writing	3
JOU 204	Journalism	3
Total Hours		15