



**KENTUCKY STATE UNIVERSITY**

# BACHELOR OF ARTS IN MASS COMMUNICATION AND JOURNALISM, MULTIMEDIA JOURNALISM TRACK

Course	Title	Hours
<b>Year 1</b>		
<b>Term 1 (Fall)</b>		
KSU 118	Intro. to University Learning	3
ENG 101	English Comp I	3
JOU 210	Intro to Mass Communication	3
COM 103	Interpersonal Communication	3
Select one General Education Arts Course		3
ART 130	Introduction to Art	
MUS 130	Introduction to Music	
THE 130	Introduction to Theatre	
ENG 211	Intro to Literature	
<b>Hours</b>		<b>15</b>
<b>Term 2 (Spring)</b>		
JOU 204	Journalism	3
ENG 102	English Comp II	3
MAT 111 or MAT 115	Acceler. Contemp. Mathematics or College Algebra	3
Select Humanities or Foreign Language		3
SPA 101	Elementary Spanish I	
SPA 102	Elementary Spanish II	
ASL 171	American Sign Language	
ASL 172	American Sign Language II	
FRE 101	Elementary French I	
FRE 102	Elementary French II	
EDU 204	Cultural Responsiveness	
BUA 120	Business and Society	
HIS 103	Western Civilization	
HIS 108	Intro to African American Hist	
Select one General Education Behavioral Science Course		3
FIN 101	Financial Literacy	
ECO 201	Prin of Economics I	
PSY 200	General Psychology	
SOC 203	Principles of Sociology	
<b>Hours</b>		<b>15</b>
<b>Year 2</b>		
<b>Term 3 (Fall)</b>		
JOU 322	Intro Digital Photojournalism	3
Select one General Educational Global/Civic Course		3
AFE 117	Global Perspect Ag/Food/Env	
ASP 303	American Civil Rights Movement	
POS 361	World Politics	
POS 101	American Government	
Select one General Education Natural Science Course		3-4

BIO 101	Life Science	
CHE 109	Chemistry in Context	
BIO 111	Principles of Biology	
CHE 101 & CHE 110	General Chemistry I and General Chem I Laboratory	
CHE 209	Survey Gen/Organic/Biochemi	
PHS 201	Physical Sciences I	
JOU 302	Student Media Workshop I	1
Select one General Education Behavioral Science Course		3
FIN 101	Financial Literacy	
ECO 201	Prin of Economics I	
PSY 200	General Psychology	
SOC 203	Principles of Sociology	
Choose one Humanities or Foreign Language		3
FRE 101	Elementary French I	
FRE 102	Elementary French II	
SPA 101	Elementary Spanish I	
SPA 102	Elementary Spanish II	
ASP 101	Black Experience in America	
EDU 204	Cultural Responsiveness	
HUM 200	Foundations of Culture	
HUM 201	Global Cultural Traditions	
HUM 300	The Modern & Post Modern World	
ASP 303	American Civil Rights Movement	
ASP 305	Africana Intellectual Thought	
ASP 306	Economic Dev in the Diaspora	
COS 303	Human Perspective on Computing	
ENG 313	Global Literature Survey	
MUS 323	African-American Music	
<b>Hours</b>		<b>16-17</b>
<b>Term 4 (Spring)</b>		
JOU 365	Adv Public Affairs Reporting	3
JOU 364	Desktop/Web Publishing	3
JOU 302	Student Media Workshop I	1
Select one General Education Behavioral Science Course		3
FIN 101	Financial Literacy	
ECO 201	Prin of Economics I	
PSY 200	General Psychology	
SOC 203	Principles of Sociology	
COM/JOU Advised Elective		3
JOU 201	Media Literacy	
JOU 202	Multimedia Journalism	
JOU 205	Intro to Sports Communication	
JOU 206	Audio Production	
JOU 215	Mass Communication and Society	
JOU 250	Race/Class/Gender in the Media	
JOU 251	Evolution of Journalism	
JOU 252	African American Media	
JOU 253	The Media in Film	
JOU 305	Communication Law/Ethics	
JOU 361	Journalism II	
JOU 372	Television/Radio Production II	
JOU 402	Student Media Workshop II	
JOU 422	Adv Digital Photojournalism	
JOU 425	Communication Research Methods	
Minor Required Course		3
<b>Hours</b>		<b>16</b>
<b>Year 3</b>		
<b>Term 5 (Fall)</b>		
JOU 362	News Editing	3
JOU 302	Student Media Workshop I	1
JOU 367	Television/Radio Production	3

COM/JOU Advised Elective		3
JOU 201	Media Literacy	
JOU 202	Multimedia Journalism	
JOU 205	Intro to Sports Communication	
JOU 206	Audio Production	
JOU 215	Mass Communication and Society	
JOU 250	Race/Class/Gender in the Media	
JOU 251	Evolution of Journalism	
JOU 252	African American Media	
JOU 253	The Media in Film	
JOU 305	Communication Law/Ethics	
JOU 361	Journalism II	
JOU 372	Television/Radio Production II	
JOU 402	Student Media Workshop II	
JOU 422	Adv Digital Photojournalism	
JOU 425	Communication Research Methods	
Minor Required Course		3
Elective/Certificate Course		3
	<b>Hours</b>	<b>16</b>
<b>Term 6 (Spring)</b>		
JOU 363	Magazine and Features Writing	3
JOU 373	Broadcast Announcing	3
Select TWO minor required courses		6
Elective/Certificate Course		3
	<b>Hours</b>	<b>15</b>
<b>Year 4</b>		
<b>Term 7 (Fall)</b>		
Select one of the following:		3
JOU 434	Practicum in Print Journalism	
JOU 435	Practicum in Broadcast Journal	
JOU 436	Practicum in Public Relations	
JOU 366	Public Relations Seminar	3
Minor Required Course		3
Select TWO elective/certificate courses		6
	<b>Hours</b>	<b>15</b>
<b>Term 8 (Spring)</b>		
Select TWO minor required courses		6
Select TWO elective/certificate courses		6
	<b>Hours</b>	<b>12</b>
	<b>Total Hours</b>	<b>120-121</b>