

BUSINESS ADMINISTRATION

KYSU Online offers a Bachelor of Arts degree in Business Administration at the undergraduate level which provides knowledge and skills that can be directly utilized by business professionals in both the private and public sectors.

Tracks

Cybersecurity: The business administration degree with a cybersecurity track combines the core business curriculum with specialized coursework in cybersecurity and information security. This interdisciplinary program aims to equip students with both business acumen and technical cybersecurity skills, preparing them for roles that bridge the gap between business operations and cybersecurity management.

Agriculture Business: The business administration degree with an agricultural business track combines core business courses with specialized coursework focused on the agricultural industry and agricultural economics. This interdisciplinary program aims to prepare students for careers in the management, marketing, finance, and operations of agricultural and agribusiness-related enterprises.

Business Administration: The general business administration track is a broad and versatile option within a business administration degree program. It provides students with a comprehensive overview of various functional areas of business, rather than specializing in a specific discipline.

Accreditation

The baccalaureate degree programs are accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

Code	Title	Hours
ACC 201	Principles of Accounting I	3
ACC 202	Principles of Accounting II	3
BUA 204	Business Communication	3
BUA 320	Business Statistics	3
BUA 321	Legal Environment	3
BUA 370	Global Business Issues	3
BUA 380	Leadership and Business Ethics	3
BUA 402	Senior Seminar	1
ECO 201	Prin of Economics I	3
ECO 202	Prin of Economics II	3
ECO 311	Business Statistics I	3
ECO 321	Quantitative Methods Dec Mak	3
ECO 329	International Economics	3
FIN 305	Personal Financial Planning	3
FIN 330	Corporate Finance	3
FIN 460	Entrepreneurial Finance	3

MGT 352	Supply Chain Management	3
MGT 433	Human Resources Management	3
MGT 301	Principles of Management	3
MGT 465	Entrepreneurship	3
MGT 490	Business Capstone	3
MIS 300	Management Info Systems	3
MIS 301	Busines Application Dev/Prog	3