



**KENTUCKY STATE  
UNIVERSITY**

## **CAREER AND PROFESSIONAL DEVELOPMENT CENTER**

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(<https://www.kysu.edu/student-success-and-retention/professional-development-and-career-services/>)

### **About Us:**

Kentucky State University's Career and Professional Development Center (CPDC) is here to assist students in making successful transitions from their academic pursuits to either the workforce or post-graduate continued education. The CPDC provides a variety of programs and services to empower students to take ownership of their continuous career development process. Career programs and activities allow students to actively explore interests and develop skills to effectively and efficiently achieve individual career goals. Our services include:

### **Career Exploration**

Our goal is to assist students in making meaningful decisions to guide them into a natural career path. PathwayU is a unique combination of cutting edge predictive science and patented algorithm to assist students in exploring their majors and careers. Handshake is the #1 way college students find jobs, internships and connect with employers.

Set up your PathwayU account: [kysu.pathwayu.com](https://kysu.pathwayu.com)

Set up your Handshake account: [https://kysu.joinhandshake.com/configure\\_auth](https://kysu.joinhandshake.com/configure_auth)

### **Career and Graduate School Fairs**

Kentucky State University's Career and Graduate School Fair is a biannual event giving our students an opportunity to network with local and national organizations that welcome internship and job placement opportunities. Fairs are held in the fall and spring. All students are highly encouraged to attend dressed for success with resumes in hand.

Tips for a Successful Career Fair: <https://www.indeed.com/career-advice/finding-a-job/tips-for-a-career-fair>

### **Resume and Cover Letter Writing**

Resume and Cover Letters communicate your qualifications and your brand to employers and recruiters. Kentucky State University offers workshops for individuals, classrooms, and student organizations. We also use the Quinncia platform to assist you with resume and cover letter creation.

Set up your Quinncia account: [www.quinncia.io](http://www.quinncia.io)

### **Networking**

Kentucky State University believes that professional success is largely built upon the ability to create and sustain long-term relationships. We encourage KSU students to start this process as early as possible. LinkedIn is a reputable social networking platform that connects individuals and businesses worldwide. The Career and Professional Development Center offers workshops on how to use and navigate the LinkedIn platform.

Set up your LinkedIn account: [www.linkedin.com](http://www.linkedin.com)