



**KENTUCKY STATE  
UNIVERSITY**

# **BUSINESS ADMINISTRATION (BUA)**

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## **BUA 500: Survey of Economics & Finance**

A survey of principles of economics and finance for graduate students. The course covers fundamental principles of microeconomics and macroeconomics as well as fundamental concepts of corporate finance including financial analysis and planning, working capital management, and capital budgeting. This course does not count toward the 30 hours required for the MBA degree.

**Credit Hours:** 3

**Contact Hours:** 3

## **BUA 501: Survey of Management/Marketing**

A survey of management and marketing principles for graduate students. Emphasis is given to the theories of organizational structure, behavior and communication. The course also covers marketing fundamentals with a focus on product, price, promotion, and distribution within the context of business decision-making. This course does not count toward the 30 hours required for the MBA degree.

**Credit Hours:** 3

**Contact Hours:** 3

## **BUA 797: Residence Cred Thesis/Prof Prj**

Graduate students who have already earned the maximum credit allowed for program thesis or project courses may be registered for this course. This course establishes graduate candidacy status for purposes of access to university resources. (The School of Business does not currently offer a thesis track.)

**Prerequisite:** graduate student status; completion of the program thesis or project course; approval of advisor

**Credit Hours:** 3

**Contact Hours:** 3